Get a complete view and make data-driven decisions

Build an understanding of chemicals, polymers and fibres, and enhance your technical, economic and strategic planning with the most robust and integrated solutions.

- Assess market trends and plan for the future with detailed analysis and forecast
- Gain insight on topical industry issues from feedstocks through derivatives to end-use segments
- Pinpoint investment opportunities and threats
- Understand sustainability and recycling, and how they affect conventional business strategies
Build your competitive advantage on a perspective that spans the value chain

Use our independent, expert analysis across the entire value chain to make better commercial decisions.
Unsurpassed experience, methodologies and insights across the entire energy to petrochemical value chain

**Coal**
- Coal Gasification
  - Coal Gasification
- Syngas
- Ethane
- Propane
- Butane
- Condensate

**Natural Gas**
- Gas Processing & Fractionation
  - Gas Processing & Fractionation
- Ethane
- Propane
- Butane
- Condensate
- LPG
- Naphtha

**Crude Oil**
- Oil Refinery
  - Oil Refinery
- Ethylene
- Propylene
- Butadiene
- Benzene
- Toluene
- Xylene

Derivative Conversion
- Ethylene Oxide
- Ethylene Glycol
- EODs
- Recyclate
- Butanol
- O-xylene
- Phthalic Anhydride
- Plasticizer Alcohols
- Polyethylene
- PVC
- All Fibres
- Polypropylene
- HMD
- All Films
- Styrene
- Adiponitrile
- Polyamide
- Caprolactam
- Cumene
- Phenol
- PBT
- Polyester
- m-Xylene
- Paraxylene
- PTA
- PET
- Polyethylene
Chemicals, Polymers & Fibres Solutions

**Short-term Market Services**
- Monthly/Weekly Reports
- Price/Cost/Margin Database
- Capacity/Supply/Demand Database
- Regular Insights
- Analyst Access

**Long-term Market Services**
- Semi-Annual Reports
- Price/Cost/Margin Database
- Capacity/Supply/Demand Database
- Regular Insights
- Analyst Access

**Asset Services**
- Semi-Annual Reports
- Asset Operations
- Asset Economics
- Regular Insights
- Analyst Access

**Bespoke Consulting**
- Business and Strategic Planning
- Commercial Advisory
- Transaction Support
- Business Strategy
- Litigation & Insurance Supports
- Training & Workshops

**Multi-Client Topical Studies**
- N America PE Exports
- N America Polyester
- China CTO/MTO
- China Paraxylene
- Ethylene Oxide Derivatives

**Conferences & Training**
- Polyester: Americas, Europe
- Nylon: Americas, Europe, Asia
- Olefins: Americas
- Polymers: Americas
- Living with Plastics: Europe
Short-term market services from Wood Mackenzie Chemicals

Chemicals

- AROMATICS
  - Benzene & Styrene
  - Paraxylene & Derivatives
  - Mixed xylenes, orthoxylene, phthalic anhydride, oxo alcohols, butanol, plasticizers

- OLEFINS
  - Ethylene & Derivatives
  - Ethylene Oxide & Glycol
  - Propylene & Derivatives
  - Ethanolamines & Ethers
  - Butadiene

For subscription details contact:
chemicalssupport@woodmac.com
Our aromatics services provide an integrated view of the global markets with the industry’s most experienced commercial knowledge and trusted insights. Make confident decisions for your business development, build strategic plans and target high-value opportunities with our proprietary analysis spanning all of the major aromatic feedstocks and their production chains.

The growing aromatics market is being driven globally by high product demand for solvents such as benzene and xylenes. Significant growth opportunities exist, but you must understand the market trends and disruptors to successfully position your company and make the right strategic decisions.
The global olefins industry has experienced record levels of profitability. To capture future opportunities and successfully monetise production, you must consider the implications of new investments and examine key risks.

Our olefins services offer leading analysis, bespoke tools and integrated models that allow you to explore the regional and worldwide outlook for ethylene and propylene. Gain essential insight into supply/demand, capacity developments and forecast to identify commercial opportunities and advance your strategic position in the olefin market.
Short-term market services from Wood Mackenzie Chemicals

Polymers

» Polyethylene (North America only)
» Polypropylene (North America only)
» Polyester & Raw Materials
» PET Resin (Polyethylene terephthalate)
» R-PET
» Polyamide
» PBT (Polybutylene terephthalate)
» Polyester BOPET Films
» Polypropylene Films (Quarterly)
» Flexible Packaging (Quarterly)
Growing global appetite for plastics drives polymer demand. Polyethylene and polypropylene, polyester and polyamide remain dominant, yet some specialist segments are expanding fast. Now more than ever, you must understand the key market trends and opportunities.

Our polymers services offer proprietary research, price, supply and demand data along with integrated tools that allow you to understand the outlook for polyethylene, polypropylene, polyamide and polyester, plus polystyrene, PVC and other niche polymers. Combined with the industry’s most reliable and trusted research, our expert consultants provide unique insights that help you pinpoint growth opportunities and make informed business decisions.
Since polyester is the only product capable of clothing a growing population, global demand continues to rise. Short term production issues in the PET industry have seen prices surge, but in the medium term there are few, if any, alternatives to PET resin for products currently packaged in PET.

To navigate your strategy and make informed decisions, you need to understand the key issues driving the polyester markets.

Our polyester services offer the world’s leading research, analysis and commercially-focused insights that allow you to pinpoint value and manage risk in this extensive and complex global industry, whether it be fibre, bottle grade resin, film or recycle flake. Understand pricing, operating costs, capacity changes, the importance of raw materials, trade flows and regulations with detailed proprietary data, (numerical) assessments and forecasts that give you a complete view into new developments and the issues driving supply, demand and inter-regional trade markets.
Films & Flexible Packaging

Although the films and flexible packaging markets have been dominated by Europe and North America over the last 15-20 years, Asia has become a driving force in the films and flexibles markets. Keeping track of market trends while trying to maximise added value can be difficult.

Our films & flexible packaging services provide short-term monitoring and long-term strategic outlooks that help you anticipate the competition’s next move and reduce risks. Access to in-depth analysis, tools and highly knowledgeable consultants allow you to understand trends and growth opportunities in regional and global markets, track pricing and build future demand scenarios that will give you a competitive advantage.
Short-term market services from Wood Mackenzie Chemicals

Fibres

» Man-made Fibres
» Natural Fibres
» Technical Fibres
Sustainability is emerging as one of the key variables that will determine demand for specific fibres. Understanding the evolving dynamics of the fibres market is crucial to target new opportunities and plan for the future.

Our Fibres Service is integrated upstream with Wood Mackenzie’s polymers, raw materials and recycled PET services to provide you with timely analysis of events affecting synthetic fibre pricing and volumes. The global reach of the service offers comprehensive industry data, pricing across regions, fibres and applications as well as insight into emerging developments and trends.
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